



# BALLOONS *in the* ISLANDS

1000 ISLANDS • CLAYTON NY  
44.2314793°N -76.1096155°W

## SPONSORSHIP OPPORTUNITIES (JULY 26-28, 2024)

### PRESENTING: \$2,500.00

- **Business branding is tied to all marketing aspects of the event.** Sponsor's Name & Logo will be prominently featured in all promotional materials, including posters, website, social media, print, and radio ads, as "Balloons in the Islands Presented by: (Your Company Name)".
- **Prominent signage at the event.** All signage at the event will prominently feature your logo, including a large presenting sponsor logo on banners at Zenda Farms Preserve during the event.
- **Recognition during event announcements.** Your business will be prominently recognized as the presenting sponsor during event announcements.
- **On-site presence.** Opportunity for on-site presence at the event, including tabling, display, etc.
- **Additional benefits tailored to fit your business objectives.** We're open to discussing and providing additional benefits to align with your specific business goals.

### FRIDAY NIGHT GLOW: \$1,500.00

- **Business branding opportunity.** Exclusive branding rights for the Friday Night Event. For example, 'Balloons in the Islands: Friday Night Balloon Glow, Presented by: (Your Company Name)'.
- **Logo visibility across all promotion channels.** Your logo will appear in all promotional materials, including posters, website, social media, and printed materials.
- **Recognition during event announcements and social media mentions.** Your business will be recognized as a sponsor during event announcements, and we'll provide additional mentions on our social media platforms to amplify your brand visibility.
- **On-site presence opportunities.** You'll have the opportunity for on-site presence at the event, including options for tabling, display, etc.
- **Tailored additional benefits.** We're open to discussing and providing additional benefits to align with your specific business objectives.

### BALLOON: \$1000.00 (5 AVAILABLE)

- **Prominent banner placement.** Your 3'x2' banner will be prominently displayed on a balloon basket throughout the event, ensuring high visibility.
- **Logo visibility across promotion channels.** Your logo on posters, website & printed materials.
- **Shared banner feature.** Your logo included on a shared banner alongside other sponsors at the event venue, enhancing brand visibility.
- **Recognition and social media mentions.** You'll receive recognition as a sponsor during event announcements & additional mentions on our social media platforms to extend your reach.
- **On-site presence opportunities.** Options on-site, including tabling, display, etc.

### HOT AIR: \$500.00

- Business logo will be listed on posters, website, and included on a shared banner at the event venue.
- Business will be recognized as a sponsor during event announcements.

### PILOT: \$250.00

- Business listing on posters, website, and included on a shared banner at the event venue.

### BALLOON-A-TIC, SKY'S THE LIMIT: \$ \_\_\_\_\_

- If you can't sponsor this year, consider a donation!

### HOTEL SPONSOR: 2 ROOMS FOR 4 NIGHTS FOR EVENT STAFF

- Business logo on posters, website and featured on a shared banner at the event venue.
- Business will be recognized during event announcements & On-site presence available at the event (tabling, display, etc.).

## BALLOONS IN THE ISLANDS - SPONSORSHIP COMMITMENT FORM

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Email Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Billing Address: \_\_\_\_\_

### SPONSORSHIP LEVEL:

- \_\_\_\_ PRESENTING (\$2,500)
- \_\_\_\_ FRIDAY NIGHT GLOW (\$1,500)
- \_\_\_\_ BALLOON (\$1,000)
- \_\_\_\_ HOT AIR (\$500)
- \_\_\_\_ PILOT (\$250)
- \_\_\_\_ BALLOON-A-TIC (\$ \_\_\_\_\_)
- \_\_\_\_ HOTEL

TOTAL AMOUNT DUE: \$ \_\_\_\_\_

PAYMENT METHOD: Check/Payment Enclosed \_\_\_\_\_ Please Invoice \_\_\_\_\_

Please fill out and return this form to the Clayton Chamber of Commerce -  
517 Riverside Dr., Clayton, NY 13624

You can also send it electronically by saving a copy to your computer and emailing it to:  
[tricia@1000islands-clayton.com](mailto:tricia@1000islands-clayton.com)

If you have any questions, please contact the Clayton Chamber of Commerce at: 315-686-3771.



*Thank You!*